

01.01.2010 | AIRBRIDGECARGO APPOINTS WALLENBORN GROUP TO COVER ITS EUROPEAN NETWORK.

AirBridgeCargo Airlines (ABC) has awarded Wallenborn Group its European wide distribution, effective January 1st 2010 based on the principle of full cargo distribution and co-ordination outside its flow hubs.



Wallenborn will provide a full distribution package out of the six hubs which AirBridge Cargo airlines serves in Europe operating Boeing 747 400erf full freighters connecting Europe with China with the most efficient transit times over Russian airspace. 28 flights are operated connecting China with Europe per week. Its strategically placed hub operation mean full coverage and optimization over the network it is developing in Europe. Wallenborn operates scheduled services reaching some 100 airports in Europe and has developed a dedicated Service Center Concept at the key airports to serve its key accounts in all operational ways.

Wolfgang Meier, Executive Senior Vice President Sales of AirBridge Cargo stated, “ In order to make sure we deliver to the quality standards required by our customer base, we must have the right partners on the ground. Wallenborn with the recent acquisitions is now a true pan European player that covers all points in Europe with quality standards our clients require such as TAPA and Cargo 2000.

We look forward to integrating these benchmarks into our company in offering a seamless product from quotation to proof of delivery. This is a commercial decision based on service and will play a key role in our development as a network carrier over the next years”.

Dr Ludwig Bertsch adds “We are delighted with the decision that Airbridge has chosen Wallenborn for the entire European network. This is an airline instigating new distribution products and collaboration models, and one that is able to realize its strategy for success in the most difficult circumstances as well noted last year. The recently developed network that is still growing combined with their fleet expansion programme makes AirBridge a most innovative partner to work with for now and the future. The concept of Wallenborn Transports is based in 4PL models and operational dedication to cover large distribution networks covering all requirements from trucking, handling and customer service. Our key account management concepts are based on strategic and operational motivations and interests. This is unique in its approach and transparency in airfreight. We’re glad that the management team of AirBridge has recognized this from the market and both parties are fully committed to deliver consistent high standards to the end customer long term”.